

Jerry D. Mead's
NEW WORLD INTERNATIONAL
WINE COMPETITION, INC.

&

Graber Olive House

Present the
28th Annual



February 25 & 26, 2018

Wine Competition Handbook
including Official Rules
and Entry Form

The 28th Annual
Jerry D. Mead's
NEW WORLD INTERNATIONAL
WINE COMPETITION, INC.
February 25 & 26, 2018

Ontario Airport Hotel

700 North Haven Avenue
Ontario, California 91764, USA

Dear Winery, Importer, or Negotiant,

Enclosed is all the information you need to participate in **Jerry D. Mead's New World International Wine Competition (NWIWC)**. NWIWC was the first wine competition to judge wines within the same price category.

The **Award Program**, which is unique to **NWIWC**, will continue to be expanded as needed to address the needs of the wine industry. Wines will have the opportunity to be named "**New World International Grand Champion**", "**Best New World International Red**", "**Best New World International White**", and so on. There are also "Best of Category" awards for the most popular varietal types, such as "**Best of New World International Riesling**", "**Best of New World International Cabernet Sauvignon**", and others depending on entries received each year.

If you have questions on any area of the competition, do not hesitate to call Jody Tillery Gmeiner, Co-Producer/Wine Coordinator at (909) 730-9586, or FAX at (909) 596-2279 or email: jody@nwiwc.com

Looking forward to your entries,

Richard Grant Peterson, Ph. D.

Jody E. Tillery Gmeiner

Laurie Crome

Scott Harvey

New World International Wine Competition
Reminder – All competition results will be posted on the website:
www.nwiwc.com

The 28th Annual
Jerry D. Mead's
NEW WORLD INTERNATIONAL
WINE COMPETITION, INC.

Chief Judge	Richard G. Peterson, Ph. D.
Event Co Producer/Wine Coordinator	Jody Tillery Gmeiner
Event Co Producer/Wine Coordinator	Laurie Crome
Assistant Chief Judge	Scott Harvey
Chief Wine Steward	Frank L. Lootens
Wine Steward	Carl Bamberger
Wine Steward	Pat Marten
Wine Steward	Sean Gmeiner
Wine Steward	Scott Goetz

OFFICIAL RULES

Aims and Objectives

The objectives of the **New World International Wine Competition** are:

- ◆ To promote a forum for judging wines produced in any of the wine producing regions of the **WORLD**
- ◆ To provide information to wine consumers of the quality and style of wine currently being produced in the **WORLD**.
- ◆ To help introduce unknown or unrecognized wines to the wine consumer.
- ◆ To encourage and stimulate improved viticulture practices throughout the wine regions of the **WORLD**.
- ◆ To enhance the number of accomplished wine judges, by expanding their expertise in discerning fine wines from all areas of the **WORLD**.

P.S. One more important reason to enter **Jerry D. Mead's New World International Wine Competition!** It's one of the competitions employed on the statistics of **California Grapevine**.

A full list of rules can be found on our website at www.NWIWC.com

Entry Deadline

Entries will be received from now until February 9, 2018. Entry Fees: \$65.00 US dollars only, per entry (4 bottles) except wine vinegar which is \$5.00 US per entry (4 standard size bottles). Entry fees must accompany entry form. **One (1) label for each wine entry must also be enclosed with entry form. If labels are two-part, please send both front and back labels. Please send entry form, entry fees and labels together to:**

**New World International Wine Competition
P .O. Box 7413
La Verne, California 91750**

Please note: entry forms and labels can be emailed to jody@nwiwc.com
Wines should be sent under separate cover, and must be received by **February 16, 2018**. Ship wines **prepaid** to:

**New World International Wine Competition
c/o Graber Olive House
315 E. Fourth St.
Ontario, California, U.S.A. 91764**

Should you have any questions, call or email Jody Tillery Gmeiner at (909) 730-9586 or jody@nwiwc.com.

You can also enter online at www.enofileonline.com

Eligibility

All Bonded Wineries, Importers, Licensed Negotiants and Custom Crush Growers in the **WORLD** are eligible to enter the New World International. Eligible for entry are varietal (including Hybrids, Vinifera, Labrusca, and Rotundifolia), generic and proprietary wines made from grapes or other fruits and berries. Also all distilled products (including brandy, Grappa and Pisco) made from grapes and other fruits and berries. Grape and fruit based wine coolers, flavored wines, low alcohol wines (under 10% alcohol), and non-alcohol wines are also judged, as well as vinegar.

No Grain Beverages Will Be Evaluated.

All wines exhibited must conform to State or Federal regulations and Standards of identity, and imported wines must be approved for sale in the United States by official ATF (Alcohol, Tobacco & Firearms) documentation.

Entries

NO LIMIT ON THE NUMBER OF ENTRIES. While each wine may only be entered once, any eligible participant (winery, importer, negotiant, etc.) may enter more than one wine in any given category. **Examples:** wineries which produce several wines of the same varietal type, but with different vineyard designations; vintage and non-vintage bottlings; standard and "Reserve" bottlings and so on. As long as there is a way for the **NWIWC** staff and the consumers to easily determine that each wine is unique and different, all of these wines may be entered.

Entry Form

Be sure to fill out the entry form accurately and completely, giving all requested information regarding type or varietal, vintage year (or "N/V" for non-vintage wines), brand/label designation, percentage of residual sugar, price per bottle, and pertinent label information for each wine entered. The accurate percentage of reducing sugar for each entered wine must be stated on the entry form. When a wine is available only in bottle sizes other than 750ml, this must be indicated on the entry form.

The entry form must bear both the printed name (legibly printed or typewritten) of the owner, winemaker or other official representative designated and authorized by the entrant, and the signature of this person, certifying that all provisions, requirements and limitations of the entry are in complete compliance with the rules of the New World International Wine Competition, as stated in this handbook. This signature acknowledges that the entrant agrees to abide by all rules and regulations of this competition. All entries become the property of the New World International Wine Competition. The telephone number of the entrant shall be listed on the entry form, to be used for contact in the case of questions, and for notification of awards.

Incomplete entry forms may be cause for disqualification and the entry fee forfeited at the sole discretion of the Chief Judge and Committee.

Judging Location

Judging will take place at Ontario Airport Hotel, 700 N. Haven Ave. Ontario, California 91764, USA on February 25 & 26, 2018.

Notification of Awards Procedure

All award winners will receive notification of their awards by email/FAX/mail shortly after the completion of the wine judging. All competition results will be posted at www.nwiwc.com.

Awards will be presented at the Jerry D. Mead's New World International Wine Extravaganza, Gold Medal Showcase & Auction, on Sunday, May 7, 2017 in Ontario, California. We hope you can attend this event as it attracts hundreds of interested wine consumers and significant regional and national media attention. Award winners who are not able to attend the Wine

Extravaganza will receive their awards by mail. All proceeds from this event benefit Pomona Valley Habitat for Humanity, *Building Houses, Building Hope*.

Dates To Remember

Friday,

February 9, 2018

Due date for entry forms, one label per entry fee. **Please send separately from wines.**

Monday,

February 16, 2018

Closing date for receiving wines. All wines must be received by the **NWI** staff by this date. Please ship all wine entries prepaid.

**Sunday, February 25, &
Monday, February 26, 2018**

Wine Judging – Ontario Airport Hotel
Ontario, California 91764, USA

Sunday, April 8, 2018

Jerry D. Mead's New World International Wine Extravaganza - Awards presentation, Gold Medal Showcase & Auction.
All proceeds to benefit:
Pomona Valley Habitat for Humanity.

Jerry D. Mead - 1939 - 2000

Jerry D. Mead's New World International Wine Competition was officially established as an independent competition in 1991.

Jerry D. Mead was a well known and syndicated wine columnist, publisher, and consultant. Mr. Mead was also founder of the world's largest California-only wine competition, the Orange County Fair Commercial Wine Competition.

It was his desire to establish a wine competition that, for the first time in America and perhaps the world, pit the best wines from each price class against each other resulting in a Best of Variety award. Further he wished to offer Bronze, Silver and Gold Medals for excellence, and also sponsored trophies to recognize "Best of Class" and "Best of Show".

This desire was first realized in 1989 as a part of the National Orange Show. The competition remained as such for another year, and then, at the suggestion of partner Bill Anthony, in 1991 the first annual "Jerry D. Mead's New World International Wine Competition" began. Jerry was very proud of this competition, feeling that it ultimately served the interests of wine consumers worldwide.

One of the original three founders of NWIWC, Eileen Tillery, was working in the Home Arts Department of the National Orange Show. She was asked to begin a wine tasting event for the Show, which she did. She partnered with Jerry and Bill and they began the wine tasting portion of the National Orange Show. Next the Orange Show wanted to begin a competition, and that was also

accomplished with Jerry, Eileen and Bill. After two years, Mr. Anthony had the idea that the three of them should break away from the National Orange Show and begin their own competition and 27 years later, we still have Jerry D. Mead's New World International Wine Competition.

When Jerry passed away in 2000, Bill and Eileen made the decision to keep the competition going. Very sadly, in 2014, both Bill Anthony and Eileen Tillery passed away. One thing about NWIWC, we all became family throughout the years with the same staff, servers, and many returning judges rotating throughout the years. Biological family members have also been a part of the competition from the beginning. Eileen and Bill wanted the competition to continue, and to that end, both family and NWIWC family have decided to keep it going and to do our best to maintain the high standards set by Jerry, Eileen and Bill that continue to place NWIWC in the top ten of Wine Competitions. We look forward to serving more wineries and have plans to make some changes to keep up with the growing popularity and changes within the wine industry.

The Wine Extravaganza and Award Showcase

This event, which is normally held about eight weeks following the competition, is the competition's venue for giving out the awards to the wineries. The event brings in an audience of 500 – 600 people and continues to grow. Wineries are invited to send in at least six bottles of their gold and/or silver medal winning wines. The wines are sampled by the guests. Wineries are encouraged to participate in the event and receive their awards in person before this audience. Participating wineries are also encouraged to send their marketing materials along with the wine to the event as well as provide order forms if so desired.

We encourage wineries to participate in this great event for several reasons. The audience/guests for the event are the result of local nonprofits selling tickets that are provided by the competition. The nonprofits can also obtain sponsorships for the event. The NWIWC Wine Extravaganza has brought in over \$1 million in revenue over the years for these nonprofits.

This event is a great way to have your award winning wines sampled by the public with guests coming in from Los Angeles, Orange, Riverside and San Bernardino Counties. When you send your representative to staff your wine station, you are able to discuss your wines, showoff your medals, and take orders.

We hope that you will consider participating in this worthwhile event. Any wineries shipping/providing wine for the event will receive a letter with the Pomona Valley Habitat for Humanity tax identification number for tax purposes for donations to the 501 (c) 3 organization.

All wineries will receive a letter shortly after the competition informing them of their awards and included in that award letter will be the details for the Wine Extravaganza and Award Showcase.

New World International Wine Competition, Inc.
Post Office Box 7413
La Verne, California 91750
U.S.A.

**2018 Entry
Form Enclosed**
**Or enter online at
www.enofline.com**

**New for 2018... all winning
wines will be published in the
Los Angeles Times Newspaper**